Season 2025/26

Sponsorship Packages

Come and support the brown and the gold!

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CLUB OVERVIEW

Boronia Cricket Club (BCC) has a proud history and strong local presence, fielding senior and junior teams that foster talent, inclusion, and sportsmanship. We offer the community the opportunity to play both turf and synthetic cricket, serving over 100 active members and enjoy a large supporter base.

However, to continue delivering excellence on and off the field, we need vital financial partnerships.









ABOUT BORONIA CRICKET CLUB

Boronia Cricket Club (BCC) is a family-oriented club based in the heart of Boronia. Established in 1923 we will enter our 102nd season in 2025/26 fielding four (4) senior men's teams, 5 junior teams and a Junior Cricket Blast programs.

Our aim is to foster active participation in cricket for junior and senior players of all ages, gender and ability, while providing a responsible and enjoyable social environment for members, families and supporters.

Our main ground is located at Tormore Reserve, with our other ground at Chandler Park all located within the Boronia area.

THE BENEFITS OF A SPONSORSHIP WITH BCC

- Our programs share a strong alignment and connection with our local community.
- Large, local and loyal membership base.
- Social media presence across a number of platforms.
- Cost-effective advertising.
- High-profile location, Tormore Reserve located just off Boronia Road is the heart of the community and dedicated to promoting sponsors.

WHY YOUR SUPPORT MATTERS

Your valued support and sponsorship will help us:

•Develop junior cricket through quality coaching, equipment, and training programs.

•Keep cricket affordable and inclusive by offsetting rising costs, ensuring all families can participate regardless of background.

•Improve club facilities, including upgrades to playing surfaces, nets, and clubrooms.

•Strengthen club culture through community events, social functions, and recognition programs that foster connection and morale.

•Build long-term sustainability by easing financial pressures, enabling the club to plan confidently for future growth.

SPONSORSHIP PACKAGES

	Premium	Gold	Brown	Value
Cash donation	**$5,000+**	**$2,500**	**$1,250**	**$750**
Branding Opportunity Logo on BCC clothing & merchandise (subject to amount of sponsorship)	✓	-	-	-
Advertising during Live-stream matches	✓	-	-	-
Selection Announcement Branding Logo on selection announcements weekly (*Gold Package is entitled for lower XI's only)	✓	✓	-	-
Digital Scoreboard Advertising	✓	✓	-	-
Ground Signage	✓	✓	✓	-
Feature in BCC newsletter	✓	✓	✓	-
Logo/link to your business on BCC website & newsletter	✓	✓	✓	✓
Interior Clubroom Signage	✓	✓	✓	✓
Sponsor acknowledgement post (x1) on social media & website	✓	✓	✓	✓
Additional social media acknowledgement/promotions per year	6	3	1	-
BCC email database – promotion of your business to members	6	1	-	-
Sponsor certificate to display in your business premises	✓	✓	✓	✓
Invitation to club events	✓	✓	✓	-
Function commitment at sponsor venue (where appropriate)	✓	✓	-	-

Speak to us about a tailored package for your needs.

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CLOSING

Thank you for taking the time to consider a partnership with Boronia Cricket Club.

Your support plays a vital role in helping us grow the game, develop future talent, and strengthen community connections. We look forward to the opportunity to work together and showcase your valued contribution throughout our club and local community.

We would be honoured to partner with you and look forward to the opportunity to work together.

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